



Maya Okafor

Senior Product Designer

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📄 SUMMARY

Product designer with 8+ years shipping consumer and developer tools. I work across research, systems, and visual craft — most often in fintech and dev infrastructure.

📁 EXPERIENCE

Senior Product Designer · Beacon

Mar 2023 — Present

Lisbon · Remote

- Led the rewrite of merchant onboarding — completion up 38% across four markets.
- Own a 120-component design system used by 12 product teams.
- Mentor three mid-level designers; run a quarterly portfolio crit.

Product Designer · Quill

Aug 2020 — Feb 2023

London

- Shipped the editor's collaborative cursors, presence, and inline comments.
- Ran weekly research sessions with paying customers across six industries.
- Reduced churn in the trial cohort by 21% through onboarding refresh.

Designer · Studio Mor

Jun 2017 — Jul 2020

Lagos

- Brand and product work for 14 early-stage African fintech and health startups.
- Co-led pitch design for a 2019 seed round that raised €1.4M.

🎓 EDUCATION

BA, Visual Communication · Central Saint Martins

2013 — 2017

First-class honours. Thesis on iconography in financial UIs.

🔑 SKILLS

Product strategy

Design systems

Prototyping (Figma, Framer)

UX research

Accessibility (WCAG 2.2)

Brand & identity

Front-end (HTML/CSS, light React)

📁 PROJECTS

Field Guide

Open-source pattern library for fintech UI conventions. 1.4k stars on GitHub.

example.com/field-guide ↗

Quiet Cities

A side project illustrating a year of urban observation — print zine and web.

example.com/quiet-cities ↗